



a worldwide investigation into the future of cities

organised by the Cities Programme at the
London School of Economics and Political
Science and the Alfred Herrhausen Society,
the International Forum of Deutsche Bank

URBAN AGE SÃO PAULO WORKSHOP

LONDON 27-29 AUGUST 2008

**In partnership with the
State of Sao Paulo**



Alfred Herrhausen Society
The International Forum of Deutsche Bank



URBAN AGE SÃO PAULO WORKSHOP – Wednesday, 27 August 2008

Location: LSE, Vera Anstey Room, Houghton Street, London WC2A 2AE

Chair: Richard Brown, Olympic Legacy Programme Director

09.30 to 11.20 INTRODUCTION

Welcome | 10 minutes

Wolfgang Nowak, Spokesman of the Executive Board, Alfred Herrhausen Society and **Richard Sennett**, Professor of Sociology, London School of Economics and Political Science and the Massachusetts Institute of Technology

The Urban Age and South America | 10 minutes

Ricky Burdett, Director, Urban Age, London School of Economics and Chief Adviser on Architecture and Urbanism for the London 2012 Olympics

São Paulo Survey Results | 20 minutes

Philipp Rode, Executive Director, Urban Age, London School of Economics

A Portrait of São Paulo | 20 minutes

Eduardo Marques, Director, Centre for Metropolitan Studies, São Paulo

OPEN DISCUSSION | 50 minutes

11.20 to 11.40 COFFEE

11.40 to 13.30 VIOLENCE AND SECURE SPACES IN SÃO PAULO

Security Overview and Site Analysis | 40 minutes

Paula Miraglia, Executive Director, São Paulo Office of the United Nations Latin American Institute for the Prevention of Crime and the Treatment of Offenders, São Paulo

OPEN DISCUSSION | 70 minutes

13.30 to 14.30 LUNCH

Location: LSE Cities Studio, Room Y315, St. Philips Building South, Sheffield St.

14.30 to 16.30 URBAN AGE SOUTH AMERICA RESEARCH

Introduction of Urban Age Research | 10 minutes

Philipp Rode, Executive Director, Urban Age, London School of Economics

Comparative Data and Mapping | 20 minutes

Kay Kitazawa, Research Associate, Urban Age, London School of Economics

OPEN DISCUSSION | 30 minutes

Inequality, Territory and Urban Form | 20 minutes

Frederico Ramos, Research Associate, Urban Age, London School of Economics

OPEN DISCUSSION | 40 minutes

KEY PARTICIPANTS

Sophie Body-Gendrot, Director, Center for Urban Studies, University Paris-Sorbonne

Rachel Coutinho da Silva, Professor of Urbanism, School of Architecture and Urbanism, Federal University of Rio de Janeiro and Academic Visitor, Cities Programme, London School of Economics

Sandra Jovchelovitch, Reader in Social Psychology, Social Psychology Institute, London School of Economics

Saskia Sassen, Lynd Professor of Sociology and Committee on Global Thought, Columbia University, New York and Professor, London School of Economics

Richard Sennett, Professor of Sociology, London School of Economics and Political Science and the New York University

Stela Goldenstein, Deputy Chief of Staff, São Paulo Municipality

Andy Altman, Deputy Mayor, Philadelphia

Tony Travers, Director, Greater London Group, London School of Economics and Political Science

Jerry Frug, Professor of Law, Harvard School of Law, Harvard University

16.30 **END**

18.30 to 20.00 **COCKTAIL RECEPTION**

Location: Flat 5.7, 60-66 Saffron Hill, London, EC1N 8QX

Hosts: Richard Sennett and Saskia Sassen

20.30 to 22.30 **URBAN AGE ADVISORS DINNER (by invitation only)**

Location: The Ambassador, 55 Exmouth Market, London, EC1R 4QL

URBAN AGE SÃO PAULO WORKSHOP – Thursday, 28 August 2008

Location: LSE, Vera Anstey Room, Houghton Street, London, WC2A 2AE

Chair: Tony Travers, Director, Greater London Group, London School of Economics and Political Science

10.00 to 13.00 **THE POLITICS OF MOBILITY**

Temporal Proximity in Cities – Comparative Overview | 20 minutes

Fabio Casiroli, Professor in Transport Planning in the Faculty of Architecture at the Polytechnic of Milan

São Paulo Survey – Transport Results | 20 minutes

Philipp Rode, Executive Director, Urban Age, London School of Economics

São Paulo Transport Investigation | 20 minutes

Ciro Biderman, Centro de Estudos em Política e Economia do Setor Público, Lincoln Institute of Land Policy, MIT

11.00 to 11.20 **COFFEE**

OPEN DISCUSSION | 100 minutes

KEY PARTICIPANTS

Tony Ridley, President, Railway and Transport Strategy Centre, Imperial College, London

Andy Altman, Deputy Mayor, Philadelphia

Luis Willumsen, Director, Steer Davies Gleave

Stephen Finnegan, Associate, Arup Transport Consultants

Stela Goldenstein, Deputy Chief of Staff, São Paulo Municipality

Regina Meyer, Architect and Urbanist; Coordinator of LUME/FAU, Universidade de São Paulo

Chris Cole, Senior Consultant, Arup Transport Consultant

Marta Grostein, Lecturer, Laboratório de Urbanismo da Metrópole (LUME), FAU/ Universidade de São Paulo

13.00 to 14.00 **LUNCH**

Location: LSE Cities Studio, Room Y315, St. Philips Building South, Sheffield St.

14.00 to 15.40 NEGOTIATING CITY DESIGN – LONDON AND BARCELONA

Chair: Richard Brown, Olympic Legacy Programme Director

London 2012 Olympics and Urban Renewal | 20 minutes

Ricky Burdett, Director, Urban Age, London School of Economics and Chief Adviser on Architecture and Urbanism for the London 2012 Olympics

King's Cross: A Case Study in Urban Regeneration | 20 minutes

Roger Madelin, Joint Chief Executive, Argent Group PLC

Transformation of Barcelona and 22@ | 20 minutes

Eva Serra, Architect and Senior Planner, Barcelona Regional

OPEN DISCUSSION | 40 MINUTES

15.40 to 16.30 NEGOTIATING CITY DESIGN – THE SÃO PAULO EXPERIENCE

São Paulo City Design Negotiation Investigation | 30 minutes

Nadia Somekh, Director, Faculty of Architecture, Mackenzie Presbyterian University, São Paulo and **Carlos Leite**, Professor of Architecture, Mackenzie Presbyterian University, São Paulo

Real Estate Pressures in São Paulo | 20 minutes

Eduardo Della Manna, Director of SECOVI-SP (Real Estate Association of São Paulo)

16.30 to 16.50 COFFEE

OPEN DISCUSSION | 70 minutes

KEY PARTICIPANTS

Andy Altman, Deputy Mayor, Philadelphia

Stuart Lipton, Partner, Chelsfield Developers, former Chairman of Commission for Architecture and the Built Environment

Fred Manson, former Director of Regeneration, London Borough of Southwark

Bill Hanway, Chief Operating Officer, Regional Chair Europe and Americas East, EDAW

Tony Travers, Director, Greater London Group, London School of Economics and Political Science

Jerry Frug, Professor of Law, Harvard School of Law, Harvard University, Boston

Yvonne Rydin, Director of Learning and Teaching, Bartlett School of Planning, University College London (tbc)

Saskia Sassen, Lynd Professor of Sociology and Committee on Global Thought, Columbia University, New York and Professor, London School of Economics

Richard Sennett, Professor of Sociology, London School of Economics and Political Science and the Massachusetts Institute of Technology

Sophie Body-Gendrot, Director, Center for Urban Studies, University Paris-Sorbonne

Stela Goldenstein, Deputy Chief of Staff, São Paulo Municipality

18.00 END

20.00 to 22.00 DINNER (by invitation only)

Location: Butlers Wharf Chop House, Butlers Wharf Building, 36E Shad Thames, London SE1 2YE

URBAN AGE SÃO PAULO WORKSHOP – Friday, 29 August 2008

Location: LSE, Vera Anstey Room, Houghton Street, London WC2A 2AE

Chair: Andrew Altman, Deputy Mayor, Philadelphia

9.30 to 10.40 RUNNING SÃO PAULO – PROBLEMS AND OPPORTUNITIES

Governance Priorities | 20 minutes

Stela Goldenstein, Deputy Chief of Staff, São Paulo Municipality

OPEN DISCUSSION | 50 MINUTES

10.40 to 11.00 COFFEE

11.00 to 12.10 SITES OF CONFLICT

Urban Forms of São Paulo | 20 minutes

OPEN DISCUSSION | 50 MINUTES

12.10 to 13.00 KEY MESSAGES FOR SOUTH AMERICA CONFERENCE

Reflections | 5 minutes each

Paula Miraglia, Executive Director, São Paulo Office of the United Nations Latin American Institute for the Prevention of Crime and the Treatment of Offenders and **Eduardo Marques**, Director, Centre for Metropolitan Studies

Nadia Somekh, Director, Faculty of Architecture, Mackenzie Presbyterian University, **Carlos Leite**, Professor of Architecture, Mackenzie Presbyterian University and **Eduardo Della Manna**, Director of SECOVI-SP (Real Estate Association of São Paulo)

Ciro Biderman, Centro de Estudos em Política e Economia do Setor Público, Lincoln Institute of Land Policy, MIT

Stela Goldenstein, Deputy Chief of Staff, São Paulo Municipality

Helena Maria Gasparian, Advisor for International Affairs, State of São Paulo

OPEN DISCUSSION | 25 minutes

KEY PARTICIPANTS

Juarez Rubens Brandao Lopes, Sociologist and Advisor, Empresa Paulista de Planejamento Metropolitana

Marta Grostein, Lecturer, Laboratório de Urbanismo da MetrÓpole (LUME), FAU/ Universidade de São Paulo

Tony Travers, Director, Greater London Group, London School of Economics and Political Science

Regina Meyer, Architect and Urbanist; Coordinator of LUME/FAU, Universidade de São Paulo

Jerry Frug, Professor of Law, Harvard School of Law, Harvard University,

Richard Brown, Olympic Legacy Programme Director

Eva Serra, Architect and Senior Planner, Barcelona Regional

13.00 END

INVITED PARTICIPANTS

Andrew Altman, Deputy Mayor, Philadelphia

Jessica Barthel, Project Manager, Alfred Herrhausen Society

Ciro Biderman, Centro de Estudos em Política e Economia do Setor Público (CEPESP/FGV), Lincoln Institute of Land Policy, MIT

Sophie Body-Gendrot, Director, Center for Urban Studies, University Paris-Sorbonne

Juarez Rubens Brandao Lopes, Sociologist and Advisor, Empresa Paulista de Planejamento Metropolitana (EMPLASA)

Richard Brown, Olympic Legacy Programme Director

Ricky Burdett, Director, Urban Age, London School of Economics and Chief Adviser on Architecture and Urbanism for the London 2012 Olympics

Beatriz Campos, Associate Director, Space Syntax

Fabio Casiroli, Professor in Transport Planning in the Faculty of Architecture at the Polytechnic of Milan

Chris Cole, Senior Consultant, Arup Transport Consultant

Rachel Coutinho da Silva, Professor of Urbanism, School of Architecture and Urbanism, Federal University of Rio de Janeiro and Academic Visitor, Cities Programme, London School of Economics

Eduardo Della Manna, Director of SECOVI-SP (Real Estate Association of São Paulo)

Cecilia Dinardi, Researcher, Sociology Dept, London School of Economics

Lucy Earle, PhD Student, London School of Economics

Bruno Feder, Assistant to the Advisor for International Affairs, State of São Paulo

Stephen Finnegan, Associate, ARUP Transport Consultants

Gerald Frug, Professor of Law, Harvard School of Law, Harvard University, Boston

Helena Maria Gasparian, Advisor for International Affairs, State of São Paulo

Elena Georgiou, Transport for London

Lidia Goldenstein, Member of the Development Committee, São Paulo Municipality

Stela Goldenstein, Deputy Chief of Staff, São Paulo Municipality

Marta Grostein, Architect and Urbanist; Coordinator of LUME/FAU, Universidade de São Paulo (USP)

Bill Hanway, Chief Operating Officer, Regional Chair Europe and Americas East, EDAW

Chris Johnson, PhD Student, London School of Economics

Sandra Jovchelovitch, Reader in Social Psychology, Social Psychology Institute, London School of Economics

Adam Kaasa, Research Associate, Urban Age, London School of Economics

Kay Kitazawa, Research Associate, Urban Age, London School of Economics

Caroline Kleist, Editor, ArchPlus

Anne Kockelkorn, Editor, ArchPlus

Christos Konstantinou, Research Associate, Urban Age, London School of Economics

Carlos Leite, Professor of Architecture, Mackenzie Presbyterian University, São Paulo

Stuart Lipton, Partner, Chelsfield Developers, former Chairman of Commission for Architecture and the Built Environment

Roger Madelin, Joint Chief Executive, Argent Group PLC, London

Fred Manson, former Director of Regeneration, London Borough of Southwark

Alexandra Marchand, Event Coordinator, Urban Age, London School of Economics

Eduardo Marques, Director, Centre for Metropolitan Studies, São Paulo

Regina Meyer, Architect and Urbanist; Coordinator of LUME/FAU, Universidade de São Paulo

Paula Miraglia, Executive Director, São Paulo Office of the United Nations Latin American Institute for the Prevention of Crime and the Treatment of Offenders (ILANUD), São Paulo

Megha Mukim, PhD Student, DESTIN, LSE

Wolfgang Nowak, Spokesman of the Executive Board, Alfred Herrhausen Society

Antoine Paccoud, Researcher, Urban Age, London School of Economics

Emma Peters, Homes and Communities Agency Set Up Team

Frederico Ramos, Research Associate, Urban Age, London School of Economics

Tony Ridley, President, Railway and Transport Strategy Centre, Imperial College, London

Philipp Rode, Executive Director, Urban Age, London School of Economics

Yvonne Rydin, Director of Learning and Teaching, Bartlett School of Planning, University College London (tbc)

Saskia Sassen, Lynd Professor of Sociology and Committee on Global Thought, Columbia University, New York and Professor, London School of Economics

Peter Schwinger, Senior Consultant, Steer Davies Gleave

Richard Sennett, Professor of Sociology, London School of Economics and Political Science and the Massachusetts Institute of Technology

Eva Serra, Architect and Senior Planner, Barcelona Regional

Richard Simpson, Research Associate, Urban Age, London School of Economics

Nadia Somekh, Director, Faculty of Architecture, Mackenzie Presbyterian University

Tim Stonor, Managing Director, Space Syntax

Natza Tesfay, Research Associate, Urban Age, London School of Economics

Tony Travers, Director, Greater London Group, London School of Economics and Political Science

Luis Willumsen, Director, Steer Davies Gleave