



a worldwide series of conferences  
investigating the future of cities

organised by the Cities Programme  
at the London School of Economics and  
Political Science and the Alfred Herrhausen Society,  
the International Forum of Deutsche Bank

# CONFERENCE PROGRAMME MEXICO CITY

23 to 25 February 2006



**Alfred Herrhausen Society**  
The International Forum of Deutsche Bank



## **In partnership with**

Government of the Federal District, Government of the State of Mexico,  
National Autonomous University of Mexico, Iberoamericana University  
and Deutsche Bank Americas Foundation

Update | 12 February 06

## URBAN AGE MEXICO CITY – Thursday 23 February 2006

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### 18.30 to 20.30 RECEPTION

Welcoming ceremony of the Urban Age Mexico City conference and inauguration of the reflecting pool of the Chapultepec Park  
In the presence of Vicente Fox, President of Mexico

#### Speakers

Josef Ackermann, Chairman of Group Executive Committee, Deutsche Bank

Marinela Servitje, President, Trust for the Chapultepec Park

Bruce Ramer, Board of Trustees, Alfred Herrhausen Society

Alejandro Encinas, Mayor, Federal District

## URBAN AGE MEXICO CITY – Friday 24 February 2006

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### 08.15 to 08.30 OPENING SESSION

#### Welcome

Wolfgang Nowak, Spokesman of the Executive Board, Alfred Herrhausen Society, Deutsche Bank

#### Urban Age Project: The story so far

Ricky Burdett, Director, Urban Age, London School of Economics and Political Science

### 08.30 to 09.30 THE URBAN AGE CONTEXT

#### Cities: An international perspective

*Chair: Ricky Burdett, Director, Urban Age, London School of Economics and Political Science*

#### PRESENTATIONS

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##### Sao Paulo | 10 mins

José Serra, Mayor of Sao Paulo

##### New York City | 10 min

Amanda Burden, Chair, City Planning Commission, New York City

##### Barcelona | 10 min

Josep Acebillo, Chief Architect, City of Barcelona and Chief Executive, Barcelona Regional

##### London | 10 min

Tony Travers, Director, Greater London Group, London School of Economics and Political Science

#### DEBATE

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*open discussion | 15 min*

### 09.30 to 10.30 INTRODUCING MEXICO CITY

#### Mexico City: Growth at the limit?

*Chair: José Luis Cortés Delgado, Director, Department of Architecture, Iberoamericana University*

##### Mexico City: Economic Development | 10 min

Gustavo Garza Villarreal, Academic Coordinator, Doctoral Programme in Urban and Environmental Studies, El Colegio de México

##### Mexico City: Urban Form | 10 min

Enrique Norten, Director, Ten-Arquitectos

##### Mexico City: Society and Culture | 10 min

Néstor García Canclini, Professor, Metropolitan Autonomous University

DEBATE

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*open discussion | 30 min*

**10.30 to 11.00 COFFEE BREAK**

**11.00 to 12.30 LABOUR MARKET AND WORK PLACES**

**Urban Centralities, old and new: The Historic Centre and Santa Fe**

*Chair: Diane Davis, Associate Dean of the School of Architecture and Planning, Massachusetts Institute of Technology*

PRESENTATIONS

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**The Santa Fe node: Its beginnings | 15 min**

Jorge Gamboa de Buen, Director General, Grupo Danhos and Former Director for Urban Redevelopment, Government of the Federal District

**The regeneration of the Historic Centre | 15 min**

Adrián Pandal, Director General, Mexico City Historic Centre Foundation

RESPONSES (5 minutes each)

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Dieter Läßle, Professor of Regional and Urban Economics, Hamburg University of Technology

Jenny Saltiel Cohen, Secretary, Secretariat of Economic Development, Government of the Federal District

Ricardo Legoretta, Director, Legoretta + Legoretta

Oscar Terrazas, Professor, Metropolitan Autonomous University

René Coulomb Bosc, Coordinator, Masters Programme in Metropolitan Planning and Policy, Metropolitan Autonomous University

Frank Duffy, Principal, DEGW, London

DEBATE

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*open discussion | 30 min*

**12.30 to 13.00 COFFEE AND SNACKS**

**13.00 to 14.30 MOBILITY AND TRANSPORT**

**Creating Proximity: Towards the sustainable metropolis**

*Chair: Andy Altman, Partner, LeftBank Development Company, New York and Planning Director Washington D.C. 2000 to 2005*

**Opening Statement**

Guy Battle, founding partner, Battle McCarthy, London

PRESENTATIONS

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**The key transport projects | 15 min**

Bernardo Navarro Benítez, Professor, Metropolitan Autonomous University

**Design and mobility | 15 min**

Felipe Leal, Co-ordinator for Special Projects, National Autonomous University of Mexico

RESPONSES (5 minutes each)

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Hermann Knoflachner, Professor of Transportation Planning, Vienna University of Technology

Claudia Scheinbaum Pardo, Secretary, Secretariat of the Environment, Government of the Federal District

Aaron Dychter, Sub-Secretary of Transport, Secretariat of Communications and Transport, Mexican Government

Clara Salazar Cruz, Professor, El Colegio de México

Oscar Edmundo Díaz, Executive Director, Por el País que Queremos Foundation, Bogotá

Geetam Tiwari, TRIPP Chair and Associate Professor, Transportation Research and Injury Prevention Programme, Indian Institute of Technology, Delhi

DEBATE

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*open discussion | 30 min*

**14.30 to 16.15 LUNCH**

**16.15 to 18.00 PANEL 01 – METROPOLITAN GOVERNANCE**

**Governing the Mega City**

*Chair: Manuel Perló Cohen, Director, University Programme for Urban Studies, National Autonomous University of Mexico*

**Opening Statement**

Tony Travers, Director, Greater London Group, London School of Economics and Political Science

PANEL

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Alejandro Encinas, Mayor, Federal District

Enrique Peña Nieto, Governor, State of Mexico

José Luis Luege Tamargo, Secretary, Secretariat of the Environment and Natural Resources, Mexican Government

Gerald Frug, Louis D. Brandeis Professor of Law, Harvard University

Alfonso Xavier Iracheta Cenecorta, Professor, El Colegio Mexiquense

Roberto Eibenschutz Hartman, Professor, Metropolitan Autonomous University and Former Secretary of Urban Development and Housing, Government of the Federal District

DEBATE

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*open discussion | 30 min*

**19.30 to 21.30 DINNER**

Hosted by Government of the Federal District

**Welcome**

Alejandro Encinas, Mayor, Federal District

Josef Ackermann, Chairman of Group Executive Committee, Deutsche Bank

**Speaker**

Ricky Burdett, Director, Urban Age, London School of Economics and Political Science

**09.00 to 10.45 PUBLIC LIFE AND URBAN SPACE**

**Access to open space and the right to the city**

*Chair: Darren Walker, Director, Working Communities, Rockefeller Foundation*

**Opening Statements**

Enrique Peñalosa, former Mayor of Bogotá

Rafael Viñoly, Principal, Rafael Viñoly Architects

**PRESENTATIONS**

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**Towards a parks strategy | 15 min**

Mario Schjetnan, Founding Partner, Grupo de Diseño Urbano

**FARO de Oriente: Concept and programmes | 10 min**

Benjamín González, Director, Fábrica de Artes y Oficios de Oriente

**RESPONSES (5 minutes each)**

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Sophie Body-Gendrot, Professor of Political Science and American Studies and Director, Centre for Urban Studies, Sorbonne

Néstor García Canclini, Professor, Metropolitan Autonomous University

Marinela Servitje, President, Trust for the Chapultepec Park

René Jiménez Ornelas, Professor, National Autonomous University of Mexico

Javier Sordo Madaleno, President, Sordo Madaleno & Asociados

Deyan Sudjic, Dean of the Faculty of Art, Design and Architecture, Kingston University

Guy Nordenson, Structural Engineer, New York City and Professor, Princeton University

**DEBATE**

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*open discussion | 30 min*

**10.45 to 11.00 COFFEE BREAK**

**11.00 to 12.30 HOUSING AND URBAN NEIGHBOURHOODS**

**Housing for the densifying city: The potential of planning and design**

*Chair: Ed Soja, Professor, London School of Economics and Political Science and University of California Los Angeles*

**Opening Statement**

Alejandro Zaera-Polo, Joint Director, Foreign Office Architects

**PRESENTATIONS**

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**Bando dos | 15 min**

Pablo Benlliure, Vice Director, Urban Planning and Market Assessment, Desarrolladora Metropolitana A.C.

**Popular settlements: the Housing Improvement Programme | 15 min**

Elena Solís, Professor, Iberoamericana University and former General Director, Federal District's Housing Institute

**RESPONSES (5 minutes each)**

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Arturo Mier y Terán, Colegio de Arquitectos de la Ciudad de México

Georgina Sandoval, Director, Casa y Ciudad A.C. and Professor, Metropolitan Autonomous University

Enrique Ortíz, President, Habitat International Coalition

Javier Sánchez, Founding Partner, Higuera & Sánchez

Darren Walker, Director, Working Communities, Rockefeller Foundation, New York

Andy Altman, Partner, LeftBank Development Company, New York and Planning Director Washington D.C. 2000 to 2005

DEBATE

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*open discussion | 30 min*

**12.30 to 13.00 COFFEE AND SNACKS**

**13.00 to 14.30 PANEL 02 – INFORMALITY**

**Informality: Problem or simply a reality**

*Chair: Saskia Sassen, Ralph Lewis Professor of Sociology, University of Chicago and Centennial Visiting Professor, London School of Economics and Political Science*

**Opening Statements**

Dieter Läpple, Professor of Regional and Urban Economics, Hamburg University of Technology

PANEL

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José Manuel Castillo Olea, Professor, Iberoamericana University

María Edith Pacheco Gómez, Professor, El Colegio de México

Geetam Tiwari, TRIPP Chair and Associate Professor, Transportation Research and Injury Prevention Programme, Indian Institute of Technology, Delhi

Teddy Cruz, Professor, University of California, San Diego

Gareth Jones, Senior Lecturer in Development Geography, London School of Economics and Political Science

**14.30 to 16.00 LUNCH**

**16.00 to 18.00 A VISION FOR MEXICO CITY**

*Chair: Ricky Burdett, Director, Urban Age, London School of Economics*

**Opening Statements**

Saskia Sassen, Ralph Lewis Professor of Sociology, University of Chicago and Centennial Visiting Professor, London School of Economics and Political Science

Deyan Sudjic, Dean of the Faculty of Art, Design and Architecture, Kingston University

STATEMENTS FROM URBAN AGE EXPERTS

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Enrique Norton, General Director, Ten-Arquitectos

Sophie Body-Gendrot, Professor of Political Science and American Studies, Director, Centre for Urban Studies, Sorbonne

Cassio Luiselli Fernández, Professor, Monterrey Institute of Technology, Mexico City Campus

Hermann Knoflachner, Professor of Transportation Planning, Vienna University of Technology

Manuel Arango Arias, President, Grupo Concord

Henry Davis, Founding Partner, Metrópolis 2025

Dieter Läpple, Professor of Regional and Urban Economics, Hamburg University of Technology

CLOSING REMARKS

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Wolfgang Nowak, Spokesman of the Executive Board, Alfred Herrhausen Society, Deutsche Bank

**19.00 to 23.00 COCKTAILS**

Hosted by Enrique Norten, Director, Ten-Arquitectos